

Rep Order#	6850926	Ver#	9	Mod#	3	Status	Confirmed
EC'd	Yes						

Traffic Order# 204521

521                      **Printed:**      09/17/2012 3:45 PM  
                                 **Last Received:**    09/14/2012 2:06 PM  
**Showing Buylines:** All Lines

1 of 4

Station	WISH-TV INDIANAPOLIS, IN
Advertiser	( ) RICHARD MOURDOCK 4
Product	MOURDOCK 4 SENATE
Estimate#	
Buyer	PATRICIA STERPU
Phone#	
Fax#	

Agency ( ) JAMESTOWN ASSOC.  
5937 JONES CREEK RD  
BATON ROUGE, LA 70817  
Agency C/P1/P2/E  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

MOURDOCK FOR US SENATE SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	1	TU-F	8A-9A	-----	:30	\$150.00	09/11-09/14	4	1	4	\$600.00	
		Buyline Comment: EARLY SHOW										
	2	M	8A-9A	-----	:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
		Buyline Comment: EARLY SHOW										
	3	TU-F	10A-11A	-----	:30	\$200.00	09/11-09/14	3	1	3	\$600.00	
		Buyline Comment: LETS MAKE A DEAL 1X N/A, MKD ON LNS 28-32										
	4	M	10A-11A	-----	:30	\$200.00	09/17-09/17	1	1	1	\$200.00	
		Buyline Comment: LETS MAKE A DEAL										
	5	TU-F	11A-12P	-----	:30	\$300.00	09/11-09/14	4	1	4	\$1,200.00	
		Buyline Comment: PRICE IS RIGHT										
	6	M	11A-12P	-----	:30	\$300.00	09/17-09/17	1	1	1	\$300.00	
		Buyline Comment: PRICE IS RIGHT										
	7	TU-F	12P-1230P	-----	:30	\$400.00	09/11-09/14	4	1	4	\$1,600.00	
		Buyline Comment: NEWS										
	8	M	12P-1230P	-----	:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	9	TU-F	4P-5P	-----	:30	\$300.00	09/11-09/14	4	1	4	\$1,200.00	
		Buyline Comment: ANDERSON										

2 of 4

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	M	4P-5P	ANDERSON	:30	\$300.00	09/17-09/17	1	1	1	\$300.00	
	11	TU-F	5P-530P	NEWS	:30	\$600.00	09/11-09/14	4	1	4	\$2,400.00	
	12	M	5P-530P	NEWS	:30	\$600.00	09/17-09/17	1	1	1	\$600.00	
	13	TU-F	530P-6P	NEWS	:30	\$600.00	09/11-09/14	4	1	4	\$2,400.00	
	14	TU-F	6P-630P	NEWS	:30	\$600.00	09/11-09/14	4	1	4	\$2,400.00	
	15	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	09/11-09/14	3	1	3	\$1,650.00	
	16	M	7P-730P	INSIDE EDITION	:30	\$550.00	09/17-09/17	1	1	1	\$550.00	
	17	TU-F	11P-1135P	LATE NEWS	:30	\$900.00	09/11-09/14	4	1	4	\$3,600.00	
	18	M	11P-1135P	LATE NEWS	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	19	SA	6A-9A	DAYBREAK	:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
	20	SA	6P-7P	NEWS	:30	\$400.00	09/15-09/15	0	0	0	\$0.00	

Rep Order# 6850926 Ver# 9 Mod# 3 Status Confirmed

Traffic Order# 204521

Printed: 09/17/2012 3:45 PM  
Last Received: 09/14/2012 2:06 PM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) RICHARD MOURDOCK 4  
Product MOURDOCK 4 SENATE  
Estimate#  
Buyer PATRICIA STERPU  
Phone#  
Fax#

Agency ( ) JAMESTOWN ASSOC.  
5937 JONES CREEK RD  
BATON ROUGE, LA 70817  
Agency C/P1/P2/E  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	SU	6A-9A	DAYBREAK	:30	\$200.00	09/16-09/16	1	1	1	\$200.00	
				Buyline Comment: DAYBREAK								
	22	SU	9A-1030A	SUN MORNING	:30	\$700.00	09/16-09/16	1	1	1	\$700.00	
				Buyline Comment: SUN MORNING								
	23	SU	1030A-11A	FACE THE NATION	:30	\$700.00	09/16-09/16	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION 1X N/A, MKGD ON LNS 28-32								
	24	SU	1130P-12A	NEWS	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
				Buyline Comment: NEWS TP CHNG								
	25	TU-F	2P-3P	THE TALK	:30	\$300.00	09/11-09/14	4	1	4	\$1,200.00	
				Buyline Comment: THE TALK ADD TO SKED								
	26	M	2P-3P	THE TALK	:30	\$300.00	09/17-09/17	1	1	1	\$300.00	
				Buyline Comment: THE TALK ADD TO SKED								
	27	F	6P-630P	NEWS	:30	\$600.00	09/14-09/14	1	1	1	\$600.00	
				Buyline Comment: NEWS ADDED AS MKGD FOR HL#6848639								
	28	SU	6A-9A	DAYBREAK	:30	\$200.00	09/16-09/16	2	1	2	\$400.00	
				Buyline Comment: DAYBREAK MKGD FOR LNS 3,20 & 23								
	29	M	530A-6A	NEWS	:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
				Buyline Comment: NEWS MKGD FOR LNS 3,20 & 23								
	30	M	6A-7A	NEWS	:30	\$350.00	09/17-09/17	1	1	1	\$350.00	
				Buyline Comment: NEWS MKGD FOR LNS 3,20 & 23								

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) JAMESTOWN ASSOC.	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) RICHARD MOURDOCK 4		5937 JONES CREEK RD	Sales Office	( ) KATE BRADY
Product	MOURDOCK 4 SENATE		BATON ROUGE, LA 70817	Salesperson	
Estimate#			Agency C/P1/P2/E	Salesperson Phone#	215-567-6005
Buyer	PATRICIA STERPU		Flight Dates	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M	3P-4P		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
	Buyline Comment: RACHAEL RAY											
	MKGD FOR LNS 3,20 & 23											
	32	M	4P-5P		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
	Buyline Comment: ANDERSON COOPER											
	MKGD FOR LNS 3,20 & 23											

---REPORT TOTALS---

Report Totals: 63 / \$26,250.00

---SALES MONTHLY TOTALS---

Sep 12: 63 / \$26,250.00  
 Sales Totals: 63 / \$26,250.00  
 Station Totals: 63 / \$26,250.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$87,588	CABL 0%	WISH 29%	WNDX 0%	WRTV 17%	WTHR 41%
		WTTV 0%	WXIN 11%			

---COMPETITIVE COMMENTS---

COMP UPDATED

Books null  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>

I, Patricia Sterpu,being/on behalf of: Richard Mourdock, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b> SEE ORDER
---------------------------------

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/17/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

NAB Form PB-17 Candidates

**CANDIDATE CERTIFICATION**

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Patricia Sterpu

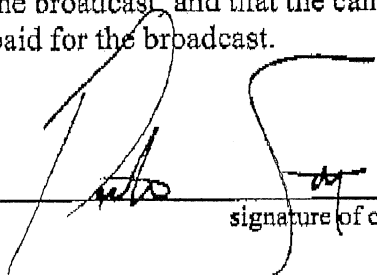
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
signature of candidate or authorized committeePatricia Sterpu

printed name

7/17/12

date

# Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06850926

WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/11/12	8:26:26 AM	CBS This Mornin		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Let's Make A Deal	958-11a	:30	09/11/12	9:58:56 AM	Let's Make a Dee		\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Price Is Right	1058-12p	:30	09/11/12	10:59:26 AM	Price is Right		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Noon News	1158a-1230p	:30	09/11/12	12:03:54 PM	Noon News		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			The Talk	2-3p	:30	09/11/12	2:29:11 PM	The Talk		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Anderson Cooper	357-5p	:30	09/11/12	4:20:43 PM	M-F 4p-5p		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @5p	5-530p	:30	09/11/12	5:07:50 PM	News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 530p	530-6p	:30	09/11/12	5:33:35 PM	News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @6	558-630p	:30	09/11/12	6:19:21 PM	News 8 @ WX Sl		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Inside Edition	658-730p	:30	09/11/12	7:07:14 PM	M-F 7-730p		\$550.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 11 M-F	11-1135p	:30	09/11/12	11:23:58 PM	LN M-F		\$900.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 11 M-F	11-1135p	:30	09/12/12		LN M-F		\$900.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Noon News	1158a-1230p	:30	09/12/12		Noon News		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			The Talk	2-3p	:30	09/12/12		The Talk		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Price Is Right	1058-12p	:30	09/12/12		Price is Right		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Anderson Cooper	357-5p	:30	09/12/12		M-F 4p-5p		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Inside Edition	658-730p	:30	09/12/12		M-F 7-730p		\$550.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Let's Make A Deal	958-11a	:30	09/12/12		Let's Make a Dee		\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/12/12		CBS This Mornin		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @6	558-630p	:30	09/12/12		News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @5p	5-530p	:30	09/12/12		News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 530p	530-6p	:30	09/12/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Price Is Right	1058-12p	:30	09/13/12		Price is Right		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @5p	5-530p	:30	09/13/12		News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			The Talk	2-3p	:30	09/13/12		The Talk		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Let's Make A Deal	958-11a	:30	09/13/12		Let's Make a Dee		\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Anderson Cooper	357-5p	:30	09/13/12		M-F 4p-5p		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 530p	530-6p	:30	09/13/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 11 M-F	11-1135p	:30	09/13/12		LN M-F		\$900.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Noon News	1158a-1230p	:30	09/13/12		Noon News		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/13/12		CBS This Mornin		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @6	558-630p	:30	09/13/12		News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			The Talk	2-3p	:30	09/14/12		The Talk		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Let's Make A Deal	958-11a	:30	09/14/12		Let's Make a Dee		\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @6	558-630p	:30	09/14/12		News 8 @6		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 11 M-F	11-1135p	:30	09/14/12		LN M-F		\$900.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @5p	5-530p	:30	09/14/12		News 8 @5		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Noon News	1158a-1230p	:30	09/14/12		Noon News		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Anderson Cooper	357-5p	:30	09/14/12		M-F 4p-5p		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Price Is Right	1058-12p	:30	09/14/12		Price is Right		\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Inside Edition	658-730p	:30	09/14/12		M-F 7-730p		\$550.00			
WISH	POL/Richard Mourdoc	MOURDOCK			CBS This Morning @8	8-9a	:30	09/14/12		CBS This Mornin		\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 @ 530p	530-6p	:30	09/14/12		News 8 @530		\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK			News 8 Weekend Satur	558-7p	:30	09/15/12		News 8 Weekenc		\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Daybreak Saturday	558-9a	:30	09/15/12		Daybreak Saturd		\$250.00			
WISH	POL/Richard Mourdoc	MOURDOCK			Daybreak Saturday	558-9a	:30	09/15/12		Daybreak Saturd		\$250.00			

[Filtered by: ] [Sorted by: Alt Order #]



Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory Descr	Time Period	Length	Date	Air Time	Inv. Code (Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06850926													
WISH	POL/Richard Mourdoc	MOURDOCK		News 8 Weekend/Sund	558-7p	:30	09/16/12		News 8 Weekenc	\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Daybreak Sunday	558-9a	:30	09/16/12		Daybreak Sunday	\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Face The Nation	1028-11a	:30	09/16/12		Face the Nation	\$700.00			
WISH	POL/Richard Mourdoc	MOURDOCK		CBS Sunday Morning	858-1030a	:30	09/16/12		CBS Sunday Mor	\$700.00			
WISH	POL/Richard Mourdoc	MOURDOCK		The Talk	2-3p	:30	09/17/12		The Talk	\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Price Is Right	1058-12p	:30	09/17/12		Price Is Right	\$300.00			
WISH	POL/Richard Mourdoc	MOURDOCK		CBS This Morning @8	8-9a	:30	09/17/12		CBS This Mornin	\$150.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Let's Make A Deal	958-11a	:30	09/17/12		Let's Make a Dea	\$200.00			
WISH	POL/Richard Mourdoc	MOURDOCK		News 8 @ 11 M-F	11-1135p	:30	09/17/12		LN M-F	\$900.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Noon News	1158a-1230p	:30	09/17/12		Noon News	\$400.00			
WISH	POL/Richard Mourdoc	MOURDOCK		News 8 @5p	5-530p	:30	09/17/12		News 8 @5	\$600.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Inside Edition	658-730p	:30	09/17/12		M-F 7-730p	\$550.00			
WISH	POL/Richard Mourdoc	MOURDOCK		Anderson Cooper	357-5p	:30	09/17/12		M-F 4p-5p	\$300.00			
										\$225,650.00			
										\$225,650.00			

[Filtered by: ] [Sorted by: Alt Order #]

25364

**JAMESTOWN ASSOCIATES**

5 MAYLETON ROAD, SUITE 300  
PRINCETON, NJ 08540



**TD Bank**  
America's Most Convenient Bank®

55-136/312

9/10/2012

PAY TO THE  
ORDER OF

WISH-TV

\$ \*\*20,527.50

Twenty Thousand Five Hundred Twenty-Seven and 50/100\*\*\*\*\*

DOLLARS

WISH-TV  
1950 N Meridian Street  
Indianapolis, IN 46202

*Debra L. Ford*

MEMO

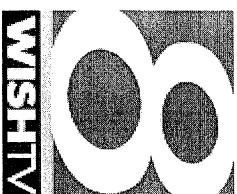
Murdock Flight Dates 9/11-9/17/2012

THIS DOCUMENT CONTAINS HEAT SENSITIVE INK. TOUCH OR PRESS HERE. RED IMAGE DISAPPEARS WITH HEAT.

⑈025364⑈ ⑆031201360⑆ 7855031949⑈

*Brent*

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

**Jamestown Associates**  
**Attention: Accounts Payable**  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Advertiser	POL/Richard Mourdock
Product	MOURODOCK 4 SENATE
Estimate Number	

Invoice #	204521-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204521
Alt Order #	06850926
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	8:26 AM	RMB00904H	\$150.00		1
	WISH			W	09/12/12	:30	8:55 AM	RMB00904H	\$150.00		2
	WISH			Th	09/13/12	:30	8:57 AM	RMB00904H	\$150.00		4
	WISH			F	09/14/12	:30	8:36 AM	RMCT0822H	\$150.00		3
2	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	8:29 AM	RMTM0827H	\$150.00		1
3	WISH	Let's Make A Deal	958-11a		to						
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	9:58 AM	RMTM0827H	\$200.00		3
	WISH			W	09/12/12	:00			<del>\$200.00</del>	See MG 23.2,23.3,23.4,23.5,23.6,23.7	2
	WISH			Th	09/13/12	:30	9:57 AM	RMTM0827H	\$200.00		1
	WISH			F	09/14/12	:30	10:22 AM	RMTM0827H	\$200.00		4
4	WISH	Let's Make A Deal	958-11a		to						
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	9:59 AM	RMCT0822H	\$200.00		1
5	WISH	Price Is Right	1058-12p		to						
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	10:59 AM	RMB00904H	\$300.00		1
	WISH			W	09/12/12	:30	12:00 PM	RMTM0827H	\$300.00		2
	WISH			Th	09/13/12	:30	12:00 PM	RMCT0822H	\$300.00		4
	WISH			F	09/14/12	:30	10:59 AM	RMCT0822H	\$300.00		3
6	WISH	Price Is Right	1058-12p		to						
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	10:58 AM	RMCT0822H	\$300.00		1
7	WISH	Noon News	1158a-1230p		to						
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	204521-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

**Billing Address:**

**Jaamestown Associates**  
**Attention: Accounts Payable**  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204521
Alt Order #	06850926
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

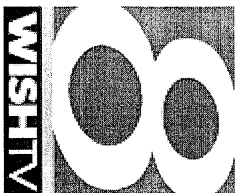
Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WISH	Noon News	1158a-1230p	Tu	09/11/12	:30	12:10 PM	RMCT0822H	\$400.00		3
	WISH			W	09/12/12	:30	12:27 PM	RMB00904H	\$400.00		2
	WISH			Th	09/13/12	:30	12:22 PM	RMCT0822H	\$400.00		1
	WISH			F	09/14/12	:30	12:25 PM	RMCT0822H	\$400.00		4
8	WISH	Noon News	1158a-1230p	to							
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	12:10 PM	RMCT0822H	\$400.00		1
9	WISH	Anderson Cooper	357-5p	to							
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	4:31 PM	RMB00904H	\$300.00		2
	WISH			W	09/12/12	:30	4:30 PM	RMB00904H	\$300.00		1
	WISH			Th	09/13/12	:30	4:49 PM	RMCT0822H	\$300.00		4
	WISH			F	09/14/12	:30	4:43 PM	RMCT0822H	\$300.00		3
10	WISH	Anderson Cooper	357-5p	to							
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	4:21 PM	RMCT0822H	\$300.00		1
11	WISH	News 8 @5p	5-530p	to							
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	5:14 PM	RMB00904H	\$600.00		1
	WISH			W	09/12/12	:30	5:23 PM	RMCT0822H	\$600.00		4
	WISH			Th	09/13/12	:30	5:28 PM	RMCT0822H	\$600.00		3
	WISH			F	09/14/12	:30	5:26 PM	RMCT0822H	\$600.00		2
12	WISH	News 8 @5p	5-530p	to							
	WISH			09/17/12 to 09/23/12	1x	M-----					
	WISH			M	09/17/12	:30	5:11 PM	RMCT0822H	\$600.00		1
13	WISH	News 8 @ 530p	530-6p	to							
	WISH			09/10/12 to 09/16/12	4x	-TWTF--					
	WISH			Tu	09/11/12	:30	5:43 PM	RMCT0822H	\$600.00		4
	WISH			W	09/12/12	:30	5:43 PM	RMB00904H	\$600.00		2

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	204521-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

**Billing Address:**

Jamestown Associates  
 Attention: Accounts Payable  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204521
Alt Order #	06850926
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WISH	News 8 @ 530p	530-6p	Th	09/13/12	:30	5:44 PM	RMCT0822H	\$600.00		3
	WISH			F	09/14/12	:30	5:42 PM	RMCT0822H	\$600.00		1
14	WISH	News 8 @6	558-630p	Tu	09/11/12	:30	6:20 PM	RMBO0904H	\$600.00		1
	WISH			W	09/12/12	:30	6:14 PM	RMBO0904H	\$600.00		2
	WISH			Th	09/13/12	:30	6:27 PM	RMCT0822H	\$600.00		3
	WISH			F	09/14/12	:30	6:21 PM	RMCT0822H	\$600.00		4
15	WISH	Inside Edition	658-730p	Tu	09/11/12	:30	7:13 PM	RMBO0904H	\$550.00		3
	WISH			W	09/12/12	:30	7:13 PM	RMCT0822H	\$550.00		2
	WISH			F	09/14/12	:30	7:29 PM	RMCT0822H	\$550.00		1
16	WISH	Inside Edition	658-730p	M	09/17/12	:30	7:13 PM	RMCT0822H	\$550.00		1
17	WISH	News 8 @ 11 M-F	11-1135p	Tu	09/11/12	:30	11:29 PM	RMCT0822H	\$900.00		1
	WISH			W	09/12/12	:30	11:32 PM	RMBO0904H	\$900.00		3
	WISH			Th	09/13/12	:30	11:23 PM	RMCT0822H	\$900.00		2
	WISH			F	09/14/12	:30	11:29 PM	RMCT0822H	\$900.00		4
18	WISH	News 8 @ 11 M-F	11-1135p	M	09/17/12	:30	11:31 PM	RMCT0822H	\$900.00		1
19	WISH	Daybreak Saturday	558-9a	Sa	09/15/12	:30	7:44 AM	RMCT0822H	\$250.00		2

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## INVOICE

## Remit Address:

**WISH**  
**90359 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (317) 923-8888**  
**Billing: (317) 923-8888**



## Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**5937 Jones Creek Road**  
**Baton Rouge, LA 70817**  
**USA**

Advertiser	POL/Richard Mourdock
Product	MOURODOCK 4 SENATE
Estimate Number	

Invoice #	204521-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204521
Alt Order #	06850926
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WISH	News 8 Weekend Saturday	558-7p		09/10/12 to 09/16/12	1x	-----S-				
					to						
	WISH			Sa	09/15/12	:00			<del>\$400.00</del>	See MG 23.2, 23.3, 23.4, 23.5, 23.6, 23.7	1
21	WISH	Daybreak Sunday	558-9a		09/10/12 to 09/16/12	1x	-----S				
					to						
	WISH			Su	09/16/12	:30		RMCT0822H	\$200.00		1
22	WISH	CBS Sunday Morning	858-1030a		09/10/12 to 09/16/12	1x	-----S				
					to						
	WISH			Su	09/16/12	:30		RMCT0822H	\$700.00		1
23	WISH	Face The Nation	1028-11a		09/10/12 to 09/16/12	1x	-----S				
					to						
	WISH			Su	09/16/12	:00			<del>\$700.00</del>	See MG 23.2, 23.3, 23.4, 23.5, 23.6, 23.7	1
	WISH	Daybreak Sunday	558-9a	Su	09/16/12	:30		RMCT0822H	\$200.00	MG for 20.1, 3.2, 23.1	2
	WISH	Daybreak Sunday	558-9a	M	09/17/12	:30		RMCT0822H	\$250.00	MG for 20.1, 3.2, 23.1	3
	WISH	Daybreak @530am	530-6a	M	09/17/12	:30		RMCT0822H	\$250.00	MG for 20.1, 3.2, 23.1	4
	WISH	Daybreak @ 6	558-7a	M	09/17/12	:30		RMCT0822H	\$350.00	MG for 20.1, 3.2, 23.1	5
	WISH	Rachael Ray	258-4p	M	09/17/12	:30		RMCT0822H	\$150.00	MG for 20.1, 3.2, 23.1	6
	WISH	Anderson Cooper	357-5p	M	09/17/12	:30		RMCT0822H	\$150.00	MG for 20.1, 3.2, 23.1	7
24	WISH	News 8 Weekend/Sunday	558-7p		09/10/12 to 09/16/12	1x	-----S				
					to						
	WISH			Su	09/16/12	:00			<del>\$400.00</del>	See MG 24.2	1
	WISH	News 8 @ 11 Sunday	11-1130p	Su	09/16/12	:30		RMCT0822H	\$400.00	MG for 24.1 09/16	2
25	WISH	The Talk	2-3p		09/10/12 to 09/16/12	4x	-TWTF--				
					to						
	WISH			Tu	09/11/12	:30		RMCT0822H	\$300.00		2
	WISH			W	09/12/12	:30		RMCT0822H	\$300.00		1
	WISH			Th	09/13/12	:30		RMCT0822H	\$300.00		3
	WISH			F	09/14/12	:00			<del>\$300.00</del>	Unresolved	4
26	WISH	The Talk	2-3p		09/17/12 to 09/23/12	1x	M-----				
					to						

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## WISH



**Jamestown Associates**  
**Attention: Accounts Payable**  
5937 Jones Creek Road  
Baton Rouge, LA 70817  
USA

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

<u>Gross Total</u>	\$25,950.00
<u>Agency Commission</u>	\$3,892.50
<u>Net Amount Due</u>	\$22,057.50
	<u>Payment Terms 30 Days</u>